

## MATTHEW BAUMANN

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### PROFILE

- Experienced evaluator with 28 years' experience in the scoping commissioning and delivery of evaluation and research related to government and public sector policies, programmes, services and projects.
- Advanced skills in a wide range of evaluation approaches including theory-based, configurational and counterfactual approaches to impact evaluation, and highly experienced in the design of more complex evaluations.
- Substantive knowledge and experience in a range of domestic (UK) policy and service environments – including health and social care, energy and climate change, farming and nature, ageing and communities, and 'arts and health'.
- Excellent social research skills with substantial experience in a range of qualitative and quantitative data collection strategies, sampling techniques, data management and analytical methods and approaches.
- Highly developed consulting, advice and learning skills - working with clients to ensure evaluative thinking helps them at the programme / policy design stage as well as learning throughout delivery.
- An active member of the UK evaluation community, contributing to innovation and evolution of evaluation practice. Currently a member of the Council of the UK Evaluation Society, a member of the Social Research Association and an associate member of the Charities Evaluation Working Group.
- Well connected to a network of evaluators and researchers in government, academic and private sectors.

### EDUCATION

- MSc Advanced Social Research Methods and Statistics (October 1997 – September 2000). Social Research Methodology Centre, City University, London.
- BA (Hons) Politics & History, Social Sciences Department (October 1990 – June 1993). University of the West of England, Bristol.

### VOLUNTARY ROLES

- Council Member – UKES (2020-)
- Occasional referee – *Evaluation: The International Journal of Theory, Research and Practice* Journal (2020-)
- Trustee / Director (Social Research Association (2010-11))

### CAREER SUMMARY

Matt has around 25 years' experience of working in public policy and public sector research and evaluation. This includes a range of supply side roles in the private sector, as an independent evaluation advisor, in academia and in 'in-house' settings in central government and local authorities.

Date	Position	Organisation(s)
2019+	Evaluation Consultant	Matthew Baumann Associates
2016-2019	Senior Evaluation Manager (Evidence Team)	Centre for Ageing Better

2012-2016	Principal Research Officer (Central Evaluation Team)	Department of Energy and Climate Change
2012-2012	Independent Researcher / Evaluator	Baumann Social Research
2011 – 2012	Learning Lead (Public Services Lab)	NESTA
2009 – 2011	Managing Partner	Prova Research and Consultancy LLP
2006 – 2010	Independent Researcher / Evaluator	Baumann Social Research
2004-2006	Research Worker (Health Services Research Department)	Institute of Psychiatry, Kings College London
2000-2004	Senior Research Officer, (Research, Analysis and Evaluation Division)	Office of the Deputy Prime Minister
1999- 2000	Research Officer, (Research team)	Social Services Department, London Borough of Newham
1996- 1999	Senior Research Officer (Research Team)	Social Services Department, Dorset County Council
1993-5	Research and administrative roles	Including: <ul style="list-style-type: none"> <li>• Interviewer at the National Centre for Social Research (now NatCen)</li> <li>• Interviewer at IFF Research</li> <li>• Flexicarer at Westminster Association for Mental Health</li> <li>• Administrative assistant and fundraiser at Pell &amp; Bales Ltd</li> </ul>

## CURRENT ROLE

### Matthew Baumann Associates (October 2019-)

#### Current

**2023 Natural England: Senior Evaluation Advisor**, A literature review on appropriate methodologies to evaluate place-based environmental projects. *Methodological design and refinement; Interpretation of emerging evidence; quality assurance* (with ICF)

**2023 Natural England: Senior Evaluation Consultant**, Priority Places Evaluation, *Evaluation design, theory-based evaluation; Theory of Change; Data analysis* (with ICF)

**2023 Office for Environmental Protection: Senior Evaluation Consultant**, Mapping government's actions to deliver Thriving Plants and Wildlife, *Project design, Matrix and framework development, Analysis* (with ICF)

**2022-3 DLUHC: Senior Evaluation Advisor**, Evaluation of the Freeports programme. *Evaluation design, theory based evaluation; quality assurance.* (with Technopolis and Arup)

**2021-25 DEFRA: Senior Evaluation Advisor**, Farming in Protected Landscapes Evaluation, *Evaluation Design; Theory of Change; Theory based evaluation* (with ICF)

## Completed

**2020-23 DEFRA: Senior Evaluation Consultant**, Evaluation of DEFRA's Green Social Prescribing Project; *Evaluation design, data collection and analysis; Theory of Change; workshop facilitation* (with Universities of Sussex, Sheffield and Sheffield Hallam University)

**2022-23 Youth Endowment Fund: Senior Evaluation Consultant**, Evaluation of the Ministry of Justice's Turnaround Programme; *Evaluation scoping; Evaluation design; Evaluation commissioning and management*

**2022-23 Natural England: Senior Evaluation Consultant**, Development of an Evaluation framework for Defra's Nature Recovery Network, *Evaluation scoping; Evaluation design; Theory of Change* (with ICF).

**2022 Youth Endowment Fund: Senior Evaluation Consultant**, Evaluation of the Neighbourhood Fund, *Evaluation scoping, Theory of change.*

**2021-22 BEIS: Senior Evaluation Consultant**, Evaluation of the Social Housing Decarbonisation Fund (Demonstrator) and Whole House Retrofit programmes, *Theory of change; portfolio Analysis; qualitative interviews* (with Ipsos Mori and Technopolis)

**2021-22 DEFRA: Senior Evaluation Advisor**, Evaluation of Defra's Sustainable Farming Incentive pilot, *Evaluation design; workshops; theory of change* (with ICF)

**2021-22 BEIS: Senior Evaluation Consultant**, Modern Energy Partners Evaluation, Theory of change; *Evaluation Framework development; qualitative interviews and analysis* (with Technopolis and Carbon Trust)

**2021 The Health Foundation: Senior Evaluation Advisor**, Evaluation of The Health Foundation's Inclusion and Diversity Panel, *Evaluation design; workshops; analysis; quality assurance* (with Community Bridges)

**2020-21 Climate Action Leeds: Senior Evaluation Consultant**, Evaluation of Climate Action Leeds, *Evaluation design* (with CAG consultants).

**2019-20 BEIS: Senior Evaluation Consultant**, Scoping the evaluation of the Whole House Retrofit programme, *Evaluation design; qualitative interviews; qualitative data analysis* (with Technopolis).

**2020-21 BEIS: Senior Evaluation Consultant**, Evaluation of the Industrial Fuel Switching and Hydrogen Storage Innovation programmes; *Evaluation Design; theory of change* (with CAG consultants and Winning Moves).

**2020-21 DEFRA: Senior Evaluation Consultant**, Development of an Evaluation Framework for the England Nature Strategy; *Evaluation design; Theory of Change; workshops; qualitative interviews* (with ICF).

**2021 DEFRA: Senior Evaluation Consultant**, Development of a Theory of Change toolkit; *tool development; qualitative interviews; qualitative data analysis* (with Technopolis and CECAN).

**2019 Kings Fund: Senior Research Consultant**, Rapid review of the academic literature on women and 'leadership' in Saudi Arabia; *literature and evidence review*

**2019 Helpforce and Burdett Foundation for Nursing, Senior Research Consultant**, Rapid review of the academic literature on volunteering in clinical settings; *literature and evidence review*

## **PREVIOUS ROLES**

### **Senior Evaluation Manager, Centre for Ageing Better (June 2016-October 2019)**

Scoped, designed and established a range of research and evaluation projects connected with the Leeds Neighbourhood Networks; *Evaluation design; commissioning and management; theory of change; complexity sensitive methods; theory based methods*

Developed Ageing Better's evaluation strategy; *strategy development; evaluation methods*

Established Ageing Better's pool of associates; *clarifying requirements; drafting ITT and establishing guidance for use of the pool internally; interviewing and candidate selection, facilitating access.*

Advised on design of evaluations relating to flexible work for over 50s; return to work for over 50s; housing – aids and adaptations; evaluation of strength and balance programmes; and monitoring and evaluation of age friendly cities: *advice and support to scope, commission and manage evaluations*

Scoped, commissioned and managed a project to develop Ageing Better's comprehensive suite of validated outcome measures and data sources covering communities and social connections, health, work, homes and wellbeing.

Scoped, commissioned and co-designed a workshop on the use of theory in evaluation for Ageing Better's staff

Co-designed workshop on potential approaches to scoping Ageing Better's programme development process

Delivered a number of projects and outputs on the topic of loneliness

- Advising Big Lottery Fund on the evaluation of its multi-site programme for older people;
- Ongoing engagement with the Jo Cox Foundation around the positioning and framing of work on loneliness both within Ageing Better and with Jo Cox Foundation.
- Convened a regular multi-agency project (with BLF, Campaign to End Loneliness, Social Finance, Age UK) to build the evidence base on loneliness ensuring a more strategic approach.
- Produced a review of evidence around loneliness for the Cabinet Office, with ONS which contributed to development of the Loneliness Strategy

**Principal Research Officer, Central Evaluation Team, Department of Energy and Climate Change (now the Department of Business Energy and Industrial Strategy) (September 2012 - June 2016)**

Played a key role in building the culture and practice of evaluation at DECC – helping to develop DECC's capacity and capability for more innovative evaluation approaches and techniques suited to the complex reality of energy and climate change policy.

Led several internal working groups including DECC's Behavioural Trials and Pilots Steering Group, DECC's Evaluation Practitioners Group and DECC's Non-Domestic Research and Evaluation Group.

Advised and Quality assured evaluation plans for most of DECC's priority evaluations during this period including Smart Meters, Green Deal and ECO, the International Climate Fund, Energy Demand Reduction Pilot, Energy Savings Opportunity Scheme, Innovation evaluations

Secretariat for the Department's (Director Level) Evaluation Board, meeting quarterly to discuss priority evaluations.

Developed and established a range of guidance and materials now used widely by evaluation practitioners and policy officials on evaluation planning and 'policy mapping'.

Ran and delivered regular introductory evaluation training for DECC several times a year. Organised an annual training course in advanced evaluation methods - bringing in global experts in more innovative approaches.

Line managed a team of three Senior / Research Officers

Managed DECC's Evaluation Framework contract which provided in-house evaluation staff with access to external support for evaluation scoping.

### **Independent Research Consultant (April 2012 – September 2012)**

Completed and published research reports and published articles building on three substantial research / evaluation projects I delivered during 2006-10 in the field of Arts and Health

### **Learning Lead - NESTA (September 2011 – March 2012)**

Designed and established a range of learning and evaluation workstreams to underpin NESTA's 'People Powered Health' programme (a £1m programme nurturing 'co-production' in the NHS). Delivered the first wave of fieldwork on this 2-year project. The programme operated in six UK sites including primary care, secondary care and mental health services.

### **Managing Partner, Prova Research and Consultancy, LLP (July 2009 – September 2011)**

[2010 The Health Foundation](#). **Lead Evaluator**, Formative evaluation of the Safer Clinical Systems programme; *evaluation design; interviews; analysis; reporting*

[2010 The Health Foundation](#). **Lead Evaluator**: Closing the Gap programme; *evaluation design; interviews; analysis; reporting*

[2009 Youth Music](#). **Lead Evaluator**, Formative evaluation of Power Play, *evaluation design; interviews; focus groups; analysis; reporting*

[2009 Partnerships UK](#). Review lead, Commercial skills in the public sector; literature review

[2009 Anne Peaker Centre for Arts in Criminal Justice and Healing Arts, Isle of Wight NHS](#), Arts in Prisons Bid development; *research and evaluation advice; workshops in prisons; literature review*

### **Independent Researcher (April 2006 – Sept 2010)**

[2008-09 Arts Council England, London](#). **Lead Evaluator**. Evaluation of the Taking Part Programme (for Arts Council England, London). *Evaluation design; qualitative and quantitative data collection and analysis; reporting.*

[2006-09 Isle of Wight NHS](#). **Lead Evaluator**. Evaluation of Time Being Stroke (an arts intervention for hospitalized stroke patients). *Evaluation design theory of change; preparation of papers for and representation of the study to NHS ethics and governance panels; qualitative and quantitative data collection and analysis; reporting* (with Matrix Knowledge Group)

[2006-09 Isle of Wight NHS](#). **Lead Evaluator**. Evaluation of Time Being (an arts intervention for people with depression living in the community). *Evaluation design; preparation of papers for and representation of the study to NHS ethics and governance panels; qualitative and quantitative data collection and analysis; reporting* (with Matrix Knowledge Group)

[2007-09 Isle of Wight NHS](#). **Lead Evaluator**. Evaluation of Time Being seven (an arts intervention for children in schools to encourage activity and health weight). *Evaluation design theory of change; qualitative and quantitative data collection and analysis; reporting* (with Matrix Knowledge Group)

[2006-07 Department of Health](#). **Interviewer**. Individual Budgets Evaluation. *Interviewing*; (with University of York)

[2006 Department of Health](#). **Reviewer**. Literature review on risk and risk management in maternity services (with Matrix Knowledge Group)

[2006 NHS Innovation and Improvement](#). **Co-researcher**. Evaluation of NHS Innovation and Improvement's work processes (with Matrix Knowledge Group). *Interviews; analysis; reporting*

### **Researcher, Institute of Psychiatry, Kings College London (Nov 2004- August 2006)**

2004-06 Department of Health. **Lead analyst.** What went right? A study of hospital discharge practice in 6 high performing hospitals. *Preparation of NHS ethics and governance review papers; Interviews; qualitative data analysis; reporting*

2006 North and South Essex Mental Health Trusts. **Qualitative researcher.** Evaluation of the 'Support, Time and Recovery' worker role. Interviews; analysis; reporting.

2006 Care Services Improvement Partnership. **Survey Designer.** *Designed, developed and implemented a staff survey;*

**Senior Research Officer, Office of the Deputy Prime Minister (now Ministry of Housing, Communities and Local Government) (Jun 2000 – Nov 2004)**

Commissioned and managed a wide range of research projects relating to the implementation of the Supporting People Programme and the Housing Market Renewal policy and provided in-house research and analysis, including literature reviews and statistical analysis, development of performance indicators

**Research Officer, London Borough of Newham Social Services Department (Oct 1999 – Jun 2000)**

Led the design and delivery of a range of qualitative and quantitative research projects, contributed to research managed by other staff, and provided technical advice on research methods to practitioner-researchers and social work students. Projects included a study of the experiences of foster carers, an evaluation of extra care housing, and several 'needs analyses' for social services client groups.

**Research Officer and then Senior Research Officer, Dorset County Council Social Services Department (Jan 1996 – Oct 1999)**

Led the design and delivery of a range of qualitative and quantitative research projects and provided technical advice on research methods to practitioner-researchers and social work students. Projects completed whilst for Dorset included a qualitative study of practitioners' concepts of 'unmet need', a review of existing methods of monitoring 'unmet need'; surveys of home care users and staff contributing to a 'best value' review of home care, a survey of parents' experiences of childcare provision; a mixed method evaluation of an adolescent support unit.

**PEER REVIEWED ARTICLES**

Baumann M, Peck S, Collins C, Johnson J, Riches C, Eades G (2014) Collaborative local governance for arts in health: Learning from an arts programme for hospital-based stroke patients, *Journal of Applied Arts & Health* 5 (1) 117 - 133

<https://www.ingentaconnect.com/contentone/intellect/jaah/2014/00000005/00000001/art00008;jsessionid=7udeu2dmzmm.x-ic-live-02>

Baumann M, Peck S, Collins C, Eades G (2012) The meaning and value of taking part in a person-centred arts programme to hospital-based stroke patients: findings from a qualitative study, *Disability and Rehabilitation*

<http://www.ncbi.nlm.nih.gov/pubmed/22758376>

Baumann M, Evans S, Perkins M, Curtis L, Netten A, Fernandez J, Huxley P (2008), Implementing the reimbursement scheme - views of health and social care staff in six high performing sites, *Research Policy and Planning*, 26 (2), 101-112

<http://ssrg.org.uk/wp-content/uploads/2012/02/rpp262/implement.pdf>

Baumann M, Evans S, Perkins M, Curtis L, Netten A, Fernandez J, Huxley P (2007) Organisation and features of hospital, intermediate care and social services with low rates of delayed discharges, *Health and Social Care in the Community*, 15 (4), 295–305

<https://www.ncbi.nlm.nih.gov/pubmed/17578390>

## **OTHER PUBLICATIONS**

Defra (2022) Theory of Change toolkit (and associated reports)

<http://randd.defra.gov.uk/Default.aspx?Menu=Menu&Module=More&Location=None&ProjectID=20910&FromSearch=Y&Publisher=1&SearchText=theory%20of%20change&SortString=ProjectCode&SortOrder=Asc&Paging=10>